Call for Papers

JOURNAL OF CENTRUM CATHEDRA®
The Business and Economics Research Journal

Special Issue on “Data Envelopment Analysis and Its Applications to Management”
Sep 2011

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Aims and Scope

The special issue of the Journal of CENTRUM Cathedra (JCC) encourages original research papers of high quality providing practical application to real world business/management problems. Empirical applications of DEA to address questions of importance in the management and social sciences, particularly in innovative/inventive contexts, are of considerable interest for the special issue of JCC.

Contributions from both the academic and the practitioner communities are encouraged. Empirical research, as well as the development of new or modified DEA models to address challenging and emerging policy or management/business problems will be emphasized. Management-related studies, detailing the execution of DEA methods in business approaches for policy analysis and so on are specially solicited.

The special issue of JCC welcomes empirical papers on DEA from all fields of practical application, such as (but not limited to) Agriculture, Banking, Benchmarking, Education, Environment, Economy, Government, Health, Insurance, Information Technology, Marketing, Operations, Public Policy, Human Resources, Manufacturing, Retails, Regulation, Services and Tourism.

Article accepted for publications will be granted an honorarium award of US$2,500.

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Submission

Manuscripts should be submitted to sp.issue.jcc@pucp.edu.pe. They should not have been previously published nor be currently under consideration for publication elsewhere.

Those papers that do not fit the focus of the special issue but meet the requirements of the Journal of CENTRUM Cathedra will be refereed as a regular JCC submission.

Deadline
Call for papers: Sep 30, 2010
Submission deadline: Jan 31, 2011

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