MBA with the five most recognized accreditations of the world.
CENTRUM Católica, the Graduate Business School of the Pontificia Universidad Católica del Perú (PUCP) began operations in 2000 as an ambitious and challenging initiative to the training requirements of employers and executives of the region. CENTRUM Católica has established itself in a short time as one of the most attractive business schools in the region, due to its provision of programs with comprehensive and innovative approach.

In April 2011, CENTRUM Católica achieved EQUIS accreditation (European Quality Improvement System), and became the first (and only to these days) peruvian business school to achieve such accreditation, being one of seven business schools with the TRIPLE CROWN in Latin America. This recognition is provided only to business schools with these three world major accreditations: AACSB (The Association of Advance Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (The Association of MBA’s).

Why is accreditation important?

- It gives reassurance of the degree’s value, now and in the future.
- Employees ask if a Business School is accredited when evaluating the credentials of new employees.
- It is a major way to know that an institution or program provides high quality education recognized worldwide.

CENTRUM Católica is among the 57 business schools that have achieved the three most important accreditations in the world.
MAASTRICHT SCHOOL OF MANAGEMENT: THE GLOBALLY NETWORKED MANAGEMENT SCHOOL

We stimulate critical thinking and transform management problems into opportunities from a multidisciplinary and multicultural perspective.
Unique to the Maastricht School of Management is our emphasis on working efficiently and effectively in multicultural groups, an invaluable skill for the modern manager. Group members are carefully selected in order to maximize the learning opportunity in an environment that fosters collaboration with fellow members from different cultures and backgrounds.

We teach both concepts and theories of business administration, as well as requiring our students to perform practical exercises.
Lectures, problem-based learning assignments, case study analyses, seminars, discussions and independent study all play an important role in our methodology. Case studies provide a vehicle for identifying problems, analyzing them, developing solutions and ways to implement them.

Comprehensive program that still allows for personalization and flexibility.
The program consists of: Foundation – provides a cold knowledge base in each of the mayor management disciplines. Core -multidisciplinary courses with a breeder focus. Performance – writing a Master’s Thesis based on a current business research project.

Your future.
An MBA degree can help you to return to your previous organization with promising career prospects and greater confidence. An MBA degree provides the skills, knowledge and attitudes to afford new responsibilities with increased opportunities for professional progress.

www.msm.nl
WHY CHOOSING THE INTERNATIONAL MBA PROGRAM CENT

DOUBLE SIMULTANEOUS INTERNATIONAL MBA DEGREE

- MBA by Maastricht School of Management, The Netherlands
- Magíster en Administración Estratégica de Empresas, Pontificia Universidad Católica del Perú (PUCP)

INTERNATIONALLY ACCREDITED PROGRAM

TOP-OF-THE-LINE TEACHING METHODOLOGY

CULTURALLY DIVERSE FACULTY AND STAFF

NETWORKED KNOWLEDGE COMMUNITY

MODERN CONCEPTS OF STRATEGIC BUSINESS MANAGEMENT & REAL WORLD BEST PRACTICES AND EXPERIENCES

LEADING PROGRAM BY LEADING INSTITUTIONS ON AN EMERGING ECONOMY FOR FUTURE GLOBAL LEADERS

BETA GAMMA SIGMA SOCIETY MEMBERSHIP APPLICATION
FULL ENGLISH PROGRAM FOCUSED ON LEADERSHIP AND MANAGERIAL ATTRIBUTES

The participant receives a full comprehensive English training, allowing him/her to develop his/her skills for the strategic management of companies with a focus on efficiency, productivity and ethics in the following areas:

FINANCE
- Financial Accounting
- Financial Mathematics
- Management Accounting
- Managerial Economics
- Macroeconomics & Economic Policy
- Finance in International Markets
- Financial Management

STRATEGY AND LEADERSHIP
- Effective Communications
- Thesis Seminar
- Organizational Behaviour
- Leading Change in Multinationals
- Research Methodology
- Leadership & Management Attributes
- Strategic Management
- Coaching & Teamwork
- Global Corporate Strategy

OPERATIONS
- Statistics for Management
- Management Decision Making Tools
- Operations Management
- Global Supply Chain Management
- Information Technology & E-Business

MARKETING / CORPORATE SOCIAL RESPONSIBILITY
- Marketing Management
- Ethics & Social Responsibility
- Marketing in the Global Context
- Business in the Global Arena
- Innovation & New Business Ventures
- Managing Cultural Diversity
- Global Market Research

* CENTRUM Católica reserves the right to reschedule the curricular structure and courses according to their continuous academic improvement process or force majeure.

OUR TEACHING METHODOLOGY

Our program offers a doctoral faculty from both schools and Harvard Business School cases and methodology. In addition, our students receive personalized advice about their style of leadership, critical thinking and managerial attributes from the beginning of classes until the end of the program.
STUDY AND BUSINESS TRIP TO EUROPE

Participants will travel to the Maastricht School of Management in the Netherlands. In this School, the most distinguished professors teach classes on economic, political, and social environment and European legislation. Also, the academic rigor is complemented with visits to major companies in the country, where new trade opportunities are analyzed and identified.

The investment program includes:

- Airport transfer from Amsterdam to Maastricht.
- Accommodation in double room.
- Partial Food (breakfast and lunch).
- Dictation of courses in MSM.
- Business visits.
- Access to Maastricht Information Center.

The investment program does not include:

- Issuance or renewal of passport.
- Visas expenses, according to the rules in each country.
- Travel Insurance.
- Air Tickets.
- Luggage excess costs.
- Telephone calls, fax, mini bar, internet or other expenses not specified above.

CAREER MANAGEMENT WITH LEE HECHT HARRISON - DBM

Through our strategic alliance with Lee Hecht Harrison - DBM, a global leader in the management of Employability, Outplacement and Executive Coaching, our students will receive personalized advice on personal marketing strategies and career development, enabling them to improve their employability.